

BRIDGET POTTER

Senior Vice President, Original Programming -- Home Box Office

Bridget Potter was named senior vice president, original programming, for Home Box Office in October 1983. Based in HBO's headquarters in New York City, she is responsible for overseeing all aspects of HBO's award-winning original programming which includes music, comedy, drama, documentary and family programming.

Potter also manages HBO Downtown Productions, the New York production unit which supplies original programming to Comedy Central. In addition, she also serves as a member of the management committee of Comedy Central, the advertiser-supported basic cable comedy network which was formed through the merger of HBO's The Comedy Channel and MTV Networks' HA!: The TV Comedy Network. In addition, she manages HBO Independent Productions (HIP), HBO's West Coast Production company which creates and supplies programming to the broadcast networks. Their shows this season include "Martin", "Get Smart", and "The John Leguizamo Show" for Fox Network.

Potter joined HBO in April 1982 as vice president, original programming, after serving for two years as vice president of production for Lorimar Productions, Inc in New York. Previously, she was vice president in charge of primetime program development, mini-series and movies for television, East Coast for ABC. Earlier, from 1974 to 1976, Potter served as a producer for Palomar Pictures International.

In November 1986, Potter was elected to the prestigious Academy of Women Achievers, sponsored by the YWCA of the City of New York, in recognition of her outstanding professional accomplishments. She is also one of the recipients of Channels and Communication magazine's 1986 Excellence Award and Women in Cable Award, given for excellence in television. She has served as a member of the advisory board of the Edinburgh International Television Festival, and as a board member of the New Dramatists Committee.

Potter is married to the author and psychoanalyst Robert Wool. They have two daughters and reside in Manhattan and Washington, CT.